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**OWENS CORNING CUTS DEVELOPMENT TIME AND COSTS BY 75%  
WITH TEKLYNX ENTERPRISE SOFTWARE**

*Label Printing Automation Solution Integrates with SAP to Increase Accuracy and Flexibility*

**MILWAUKEE (Jan. 8, 2013)** – [TEKLYNX International](#), the world’s leading developer of barcode labeling software solutions, announces the successful installation of their label printing automation software for Owens Corning, global manufacturer of building materials and composites. Since installing TEKLYNX’s off-the-shelf solution, Owens Corning has seen a 75% reduction in development time, with an equal decrease in labor costs. A new [TEKLYNX case study](#) describes the success story in greater detail.

“TEKLYNX offers the most complete breadth of functionality and allows us to quickly and easily respond to customer requests,” said John Butler, Information Systems Professional at Owens Corning. “It is our new standard of labeling software, and we’ll be implementing it for all of our future projects with labeling requirements.”

SENTINEL, an automated enterprise label printing software solution, enabled Owens Corning to leverage their existing SAP installation and pull data directly from the database into label templates. Before implementing SENTINEL, Owens Corning’s IT staff had to update SAP’s code so labels could be generated from the Enterprise Resource Planning (ERP) system. Because the software is pulling data directly from SAP, manual data entry is no longer necessary and error rates have dropped.

“Owens Corning leveraged SENTINEL’s ability to seamlessly integrate with SAP and turned that connection into real cost savings,” said Laura Henderson, Managing Director of TEKLYNX Americas. “SENTINEL can take real-time data and pull it into a labeling process, while offering businesses the flexibility they need to respond to changing customer requirements.”

To read more about Owens Corning’s success with TEKLYNX SENTINEL and SAP, download the case study at <http://www.teklynx.com/en/products/enterprise-label-management-solutions/sentinel/owens-corning/pr>.

**About TEKLYNX International**

TEKLYNX International is the world’s leading developer of barcode labeling software solutions. Its products feature the widest range of device and driver support in the industry. TEKLYNX is a Microsoft Gold Certified Partner, Oracle Gold Partner, and has connectivity relationships with multiple Enterprise Resource Planning (ERP) software



providers. More than 600,000 companies in 120 countries rely on its integrated software solutions for supply chain automation, warehouse management, shipping and receiving, inventory control and asset management. TEKLYNX is headquartered in France with operations in the United States, Europe, Japan, China, and Singapore. More information on TEKLYNX International is available at [www.teklynx.com](http://www.teklynx.com).

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